

# ADEE Partnership Programme

ADEE is the only pan-European association dedicated to representing academic dentistry and the community of dental educators. Since our inception in 1975 through the dedication of our membership we have directed and overseen huge advances in the field of academic dentistry.

As we enter our 40th year we are still at the forefront of the profession and about to embark on some exciting new initiatives.

ADEE relies heavily on the support of our Partners to enable our activities on an operational and strategic level.

ADEE very much appreciates the challenges faced by our partners as they respond to a harsh economic climate with increasing demands for transparency and accountability within their philanthropic, sponsorship and membership activities. ADEE understands the need to demonstrate a return for such support that is appropriate and tailored to the particular organisation.

ADEE has therefore devised a new package of ADEE partnership levels.



Overleaf, we outline the various benefits of the ADEE partnership levels.

## ASSOCIATION FOR DENTAL EDUCATION IN EUROPE

International Office  
Dublin Dental University Hospital  
Trinity College Dublin  
Lincoln Place: Dublin 2

Phone: 355.1.6127235  
Fax: 353.1.612.7294  
E-mail: administrator@adee.org



# ASSOCIATION FOR DENTAL EDUCATION IN EUROPE

## THE VOICE OF DENTAL EDUCATION IN EUROPE

### GOLD PARTNERSHIP



GOLD Partnership is ADEE's entry level corporate package.

Aimed at medium sized national and European suppliers: agencies and supporters of dental education. The annual fees are just €2,000.

This package includes:

- Names and logos of Corporate Members prominently displayed on the website, newsletter and at ADEE meetings
- Names and logos of exhibitors printed in the Annual Meeting Programme and Abstract Publication
- Access to members of the ADEE Executive
- Involvement and discussion on strategic direction within Europe's premier dental education and policy body
- Special rates for a standard exhibition booth at the Annual Scientific Meeting
- Key placement in exhibition area
- Option to participate in parallel session at Annual Scientific Meeting
- Access to leaders in the European dental education and research community
- Access to the emerging generation of qualifying dental educators clinicians and dental researchers
- Participation in: the only pan European dental education network
- Use of the ADEE GOLD logo for duration of partnership

### PLATINUM PARTNERSHIP



PLATINUM Partnership is ADEE's premium level corporate package.

Aimed at larger sized European and International suppliers: agencies and supporters of dental education. The annual fees are €10,000.

This package includes all GOLD level benefits plus:

- A 4m by 2m exhibition booth free of charge at the annual meeting
- Registration of three staff free of charge at the annual meeting
- Two delegates may attend the ADEE General Assembly
- Three participating delegates are invited to attend the President's Reception as our guests
- Three participating delegates are invited to attend the Celebration Dinner as guests of ADEE
- Option of first refusal for special project sponsorship opportunities
- Access to the European Journal of Dental Education
- Opportunity to suggest and develop working groups, special interest groups and workshops through the ADEE network
- Representation at and Access to European Decision makers through the ADEE Executive Committee
- Complementary Peer reviewing of PLATINUM sponsors educational material up to a predefined annual limit
- Use of ADEE Peer reviewed content logo on peer reviewed material
- Use of the ADEE PLATINUM logo for duration of partnership

### PROJECT PARTNER



PROJECT SPONSOR is a new initiative designed to facilitate growth and development of ADEE initiatives.

Partners are recruited from all levels of industry based on their relevance, experience and interest in specific projects.

Partnership is for a predefined project duration and for an amount negotiated in advance of commencement of partnership.

Benefits of the package:

- No lower or upper financial limit allows partner to justify spend on specified outcomes and output
- Use of PROJECT SPONSOR logo for the life of the project
- Publication of Sponsors logo in dedicated project websites and project publications
- Opportunity to write report and updates on projects for publication in an ADEE newsletter
- Promotion on ADEE social media sites

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