

Association for Dental Education in Europe

President's Message

Damien Walmsley



*Damien Walmsley
ADEE President*

Our students are always with us and since the ADEE meeting in Riga there has been teaching and learning, assessing competences, assessments, external and internal quality assessments of our dental school. There have been numerous lectures, tutorials, personal tutor meetings and postgraduate meetings. There have been student clinics to supervise and my own patients to treat. There has been the administration to do and then researching and writing papers with my PhD students. But it is always nice

to write the President's report for ADEE and I welcome you to the spring 2015 edition of your ADEE newsletter. I hope life is treating you, your students and universities well! On the occasion of this newsletter, I would like to formally welcome Professor Corrado Paganelli (President Elect) and Professor Rui Amaral Mendes (Co-Opted Executive member) to the ADEE Executive Committee.

I hope that you enjoyed the ADEE conference in Riga. I still have lovely memories of the time in Riga. The lectures, posters and Special Interest Groups were outstanding. However I will enjoy all the people that I met in Riga from EDSA to ADEE delegates. The conference dinner was great fun and the organisers led by Ilze must be congratulated on the success of the Congress.

Since our last edition ADEE has had a very busy period as we continue to grow our international and European profile. We continue to collaborate with key dental related organisations within the European arena. Dr Gorter along with Professor Murtooma represented ADEE at a recent platform meeting and Ronald provides an update report (*Page 8*) of the Platforms activities and plans. Dr Kavadella had a fruitful meeting with our colleagues in FEDCAR in Paris which provided an opportunity to share ADEE's position on dental

competencies and a report is provided on *Page 6*. Dr Kavadella along with Professor Harzer and myself met as delegation of the Council of European Dentists in their offices in Brussels to discuss approaches to the updating on the EU professional qualifications directive and a report is provided (*Page 3*). Professor Mendes represented ADEE at a meeting in Nagita Japan and there a report on *Page 6*. It is anticipated the a formal memorandum of understanding will be signed between ADEE and the Japanese Dental Association in the coming Months.



ADEE Executive meeting Barcelona February 2015

A full 2 day ADEE Executive Meeting was held in Universitate Barcelona in February, I would like to thank and acknowledge Professor Cristina Manzanares for her hospitality. A diverse range of topics were discussed in detail including, plans for the 2016 meeting in Barcelona, review of submissions for ADEE 2018 meeting, sign off of ADEE annual accounts for 2014 and the approval of an annual report of activities for 2014. All of this will be discussed in detail at the General Assembly in Szeged. In addition lengthy debate on the updating of the annex of the professional qualifications directive, possible strategic alliances and memorandum of understandings formed a central part of the meeting. The Executive are confident of a strong future for ADEE and want to ensure mechanisms are in place to support growth and development of not only ADEE but also our membership.

A core element of the Spring Executive meeting is the finalisation of the ADEE Summer meeting which in 2015 is being held in Szeged, Hungary. The local organising committee under the leadership of Prof Katlin Nagy has

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Secretary General's Report

Argyro Kavadella



*Argyro Kavadella
Secretary General*

Dear colleagues and friends,

The year 2015 is already well advanced and spring is on its way! The ADEE Committee members continue to work hard to address the multiple activities of the Association.

All these activities were discussed during our winter executive committee meeting, which took place in the venue of the 2016 meeting, the beautiful city of Barcelona, where the meeting facilities were visited.

The preparations for the 2015 annual meeting continue intensively and the dedicated website is already launched, including early registration option and online abstract submission: <http://www.adee.org/meetings/szeged2015/index.html>. The 2015 meeting will introduce new concepts and sessions, such as "Free Stage @ ADEE", where the presenters will share with the participants their new initiatives in education and the "Colgate Communication Pre-Meeting Workshop", a half day workshop, offered free to delegates on Wednesday 26th at 14.00 and focusing on motivational interviewing and its use within dental

education. Under the guidance of Prof. Katalin Nagy, the local organising committee is cooperating with the ADEE Administrator Denis Murphy to tackle all issues and secure a fruitful, interesting and highly interactive meeting.

Last year ADEE introduced a number of new initiatives, developed by the Executive Committee members with the aim to respond to our membership needs, as well as to advance the Association's aims and objectives. Among them, the 40th Anniversary Scholarship, which intended to celebrate the 40 years of ADEE in a constructive manner and aimed to promote student research on dental education at a European level, has already been concluded, as two postgraduate students (from U.K. and Ireland) were selected among 12 applicants from many European countries. Detailed information can be found in <http://www.adee.org/> > News.

In view of next year's EJDE Editor's end of term, the Journal Management Committee in cooperation with Wiley Publishers launched a recruitment process for prospective Editors. ADEE is grateful to all the distinguished, highly qualified applicants who expressed their interest in becoming the Journal's Editor. Following the appropriate procedures, it was decided that the new Editor from 2016 onwards will be Prof. Deborah White

(U.K.), an active ADEE member, whose vision for the Journal will enhance European dental education and its internationalisation into new and emerging markets. The Executive Committee are confident Prof. White will excel in the post and further develop and enhance the European Journal of Dental Education by building on the excellent work undertaken by Prof Manogue over the past 10 years.

The European and international activities and cooperations continue to advance and disseminate ADEE's profile worldwide. ADEE representatives participated in the autumn FEDCAR session, the joint ADEE-CED Taskforce meeting, the ACCF meeting, the "Platform for Better Oral Health in Europe" November, January and March meetings, the ADEA Annual Session and Exhibition and an educational meeting in Niigata, Japan. ADEE's international network is sustained and expanded!

You are encouraged to engage, be active and share your views and opinions: our website is regularly updated and displays the latest news and information on events and activities. Join the online community of ADEE! Stay connected! ADEE website, Facebook, Twitter, Flickr, LinkedIn.

While preparing for the annual meeting... enjoy the spring!

President's Message *(continued from page 1)*

Damien Walmsley

developed an interesting and exciting programme of events for us. We are also taking the opportunity to advance our plans to revitalise the annual meeting and this year have introduced a number of pre-meeting workshops including a new session entitled FREE Stage. Full programme details are available ([Page 5](#)).

Dr Kavadella, Mr Murphy and I attended the ADEA annual meeting in Boston. This provided a valuable opportunity to strengthen our links with ADEA and to grow on the work of our joint SIG meeting held in Riga. ADEE had a dedicated session at ADEA 2015 and we are confident that following a follow up meeting in Szeged a formal proposal for a joint meeting will evolve. We anticipate a joint 2 day meeting in 2018, and that this will grow to become a two yearly event. A separate report of ADEA 2015 is included ([Page 7](#)).

A key activity over the winter months was the appointment of a new ADEE editor. You will recall that a call for expressions of interest was issued in October by our publishers Wiley and we are now pleased to be able to advise you that Prof Deborah White (UK) has been appointed to the role. Deborah will work closely with Professor Manogue in the coming months to

ensure an appropriate induction is provided. We will feature a profile on Prof White in a coming issue of the newsletter.

The inaugural round of the ADEE 40th Anniversary Scholarship has come to a close. Following evaluation and deliberation the committee concluded that one doctorate and one master level application should each be awarded €5,000. ADEE is pleased to announce that Mr Kamran Ali of Peninsula Dental School, Plymouth University, United Kingdom is being awarded the Doctorate Scholarship for his work towards his PhD in Dentistry (Dental Education) thesis entitled 'Preparedness Of Dental Graduates For Foundation Training'. Additionally Dr Laura Freedman, School of Dental Science Trinity College Dublin, Ireland is the recipient of the Master's Degree scholarship for her study on the Master's degree in Medical Education with Dundee University. We look forward to following Laura and Kamran's progress in coming editions of the newsletter. A call for 2016 applications will be issued in September.

I hope you enjoy reading the many updates within this newsletter and I look forward to meeting you all in person in the lovely city of Szeged in August.

Welcome to Szeged, Hungary

Katalin Nagy

The University of Szeged is a proud member of the ADEE and has been actively promoting its mission to improve and enhance the quality of dental education in Europe. Therefore it is with great honour that we extend our welcome to you, members of ADEE, to the upcoming 41th Annual Meeting which will be held in Hungary for the first time.

Hungary is a country at the heart of Europe, but it is certainly different too in so many ways! Not only the landscape, but also the culture and the people of Hungary show a great variety, in all aspects of everyday life from food to music and architecture.

Wherever you go in the world, you bump into Hungarians. If not personally then through their inventions: Vitamin C, ballpoint pen, Rubik's cube, safety match only to mention the most famous ones.

Being the third biggest city, Szeged is the cultural and educational hub of southern Hungary on the bank of River Tisza, often

called the "City of Sunshine" due to the high hours of sunlight reported annually. It is a vibrant city of architectural splendour and rich culture which offers you an exciting calendar of events all year round.

The list of things waiting to be discovered is infinitely rich so why not start it at the terrace of a cosy café bathing in the sparkling sunshine, ready to be tempted by the magical atmosphere, the eclectic architectural heritage of the city or by the Hungarian cuisine, especially the world famous Szeged fish soup. Let yourself be enchanted by the melodies of the Szeged Symphonic Orchestra, or discover the Art Nouveau palaces in downtown. Visiting the Open-Air Theatre is a must while staying in Szeged, when the Dóm

square turns into a stage for theatre shows with the iconic Votive Church behind. And following these adventures if you wish to relax, the Anna Bath with its great Neo-Renaissance building and the Aquapolis, a real water city in the middle of Szeged invites you for a refreshing time.

All in all it is a great pleasure for me and the Local Organising Committee of the 2015 Annual ADEE Meeting to welcome you to Szeged. We are eagerly

waiting for you to treat you with warm hospitality and to make your experience and the ADEE 2015 memorable.

So save the date in your calendar and let's meet in Szeged between 26-29 August, 2015.



Katalin Nagy



Report on the ADEE-CED Taskforce meeting

Argyro Kavarella

On 20 February 2015, the ADEE-CED Taskforce group met in Brussels, in the CED offices to discuss the current status of the updating process of the Annex V.3, point 5.3.1- "Study program for dental practitioners". ADEE was represented by its President D. Walmsley, Past President W. Harzer and Secretary General A. Kavarella. Mr András Zsigmond, Legal Officer of the Free Movement of Professionals Unit, European Commission, joined the group to offer the Commission's approach on the Annex and discuss the Commission's legal powers in this regard.

The Taskforce members reiterated their position on the Annex, namely the replacement of the "subject list" with a "learning outcomes/

competences list", which would better describe the qualifications of the graduate European dentist and is in line with the current educational concepts. The ADEE-CED document comprising a *Joint Position on Competences* was presented to Mr Zsigmond, who congratulated the two major European organisations on their fruitful cooperation which led to the achievement of a common position. Mr Zsigmond

presented the Commission's views and immediate priorities on the implementation of the new Directive at a European level. He stated that the new Directive does not equip the Commission with the necessary legal power to conduct a major update of the Annex. Mr Zsigmond advised that the positions of the member states are of major importance in this regard, as they are consulted concerning any possible amendments of the Directive.

In view of this information, the Taskforce members decided to further discuss the issue and organise a follow-up meeting in October in Brussels. All Taskforce members agreed that the ongoing cooperation of the two dental European

organisations is of major importance, as it promotes mutual understanding and strengthens the joint policy-making in Brussels for the benefit of dental education and profession. The Taskforce members strongly support the continuation of this cooperation in the future on this or another issue of common interest.



Damien Walmsley, Winfried Harzer, Argyro Kavarella

Annual Scientific Meeting—New initiatives introduced

Denis Murphy

ADEE in cooperation with the Local Organising Committee for our annual meeting in Szeged 2015 are pleased to announce the introduction of some new initiatives to our annual meeting programme. These initiatives are in direct response from membership for greater variety, closer integration with the meeting theme and opportunity for more hands on practical workshops. This year's meeting in Szeged introduces 5 new initiatives all providing for a more interactive and valuable experience for our membership.

FREE Stage @ ADEE

An informal and interactive short presentation followed by a question and answer session to share your (new) initiatives in education, sometimes still in the process of development, and discuss possibilities with colleagues and peers. Application is via an online abstract submission closing date 15th April 2015. Places will be limited to a total of 8 presentations and will be evaluated on the abstract submitted based on:

- Creativity of concept
- Relevance to dental education
- Possibility for transfer within the European environment
- Alignment with the aims and objectives of ADEE

Dental Educators on the Move Communication Workshop

Limited to 20 participants this highly interactive and facilitative workshop is aimed at Dental Educators wanted to explore the communication competences required for dental education. Preparatory work is required and an additional delegate fee of €100 is levied. The session, which will be highly interactive, offered, in association with our sister organisation the American Dental Education Association, is composed of three interactive sessions led by Dr Margareta Melin, Dr Andrew I. Spielman and Mr Joakim Jardenberg. More information is available online at <http://www.adee.org/meetings/szeged2015/dental-educators-on-the-move.html>

ADEE ADEA Dental Educators on the Move – EDSA workshop – dental educator competencies

A free workshop hosted by the ADEE/ADEA Dental Educators on the Move special interest group as part of the ADEE 2015 annual scientific meeting in Szeged. Aimed at EDSA country delegates to explore the competences students and recent graduates consider the most important for the International Dental Educator.



The Colgate Pre-Meeting Workshop Series - Session One: Communications

In association with our Platinum Partners Colgate, ADEE is delighted to introduce the pre-meeting workshop series to our annual meeting format. This half day workshop aligned to our meeting theme is open to all delegates at no extract charge. This year's presentation focuses on communication and Motivational Interviewing: A communication tool to induce behavioural change.

Online Abstract submission

ADEE has introduced an online abstract submission platform for members to upload and update their poster, oral, topic and free stage abstracts. Closing date for abstracts is 15th April 2015. Access is available via <http://www.adee.org/meetings/abstracts/submission.php>

ADEE 2015 Szeged important dates

Closing date for Excellence in Dental Education Awards 31st March 2015

Closing date for submission of abstract for posters, oral, topic and FREES Stage 15th April 2015

Closing date for early bird registration 31st May 2015

Accompanying Person Programme

The Local Organising Committee have organised an exciting and diverse Accompanying Persons Programme. While there will be additional charges for the programme it is important that delegates register their accompanying person so as to ensure they can avail of these greatly discounted events and join in the formal celebration function of the ADEE meeting. Some of the exciting elements of the programme are detailed on www.adee.org.

Registration Rates - ADEE 2015 Annual Meeting Szeged

Category	Until 31.05.15	01.06.15 to 09.08.15	10.08.15 Onsite registration only
ADEE Member	€340.00	€390.00	€450.00
ADEE non-member	€410.00	€460.00	€500.00
Accompanying person	€120.00	€140.00	€175.00
Student	€120.00	€140.00	€160.00
An Hungarian Evening	€100.00	€100.00	€100.00



Wednesday 26th August 2015 Congress Centre (rooms to be allocated)

ADEE Federation of European Heads and Deans of Dental Schools- FEHDD Morning session	ADEE ADEA Dental educators on the Move Communication Workshop Morning Session	ADEE ADEA Dental Educators on the Move – EDSA workshop – Dental educator competencies
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ADEE Federation of European Heads and Deans of Dental Schools- FEHDD Afternoon Session	ADEE ADEA Dental educators on the Move Communication Workshop Afternoon Session	ADEE ADEA Dental Educators on the Move – EDSA workshop – dental educator competencies
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Registration and Mounting of Posters (until 18.30)

Get-together party in Rector's Hall Registration stand will be available

Thursday 27th August 2015

Registration (until 17.00) - Mounting of Posters

Opening ceremony **Chair Damien Walmsley***The Power of Good Communications in Dental Care – a Patient's Perspective* **Edward Naessens***Teaching dentists/dental students to achieve behaviour change with their patients* **Trisha O'Hehir***Engaging Dentistry and dental technology students through opportunities to communicate* - **Jane Evans**

Topic related Oral Presentation

Poster Session

FREE Stage

Trade Exhibition

Special Interest Group Meetings (5)

Sightseeing in Szeged

Trade Exhibition

Official reception – Congress Centre

Friday 28th August 2015

Registration (until 17.00) - Mounting of Posters

WHO eBook of the social determinants of health: smart connected education and training for the 21st Century
Julian Fisher*Individual teeth classifications as a communication tool among dental professional* - **Nachum Samet***Dental Ethics – its role in the avoidance and management of dental complaints* – **Peter Swiss**

Poster Session

FREE Stage

Trade Exhibition

Special Interest Group Meetings

Visit to Ópusztaszer - sightseeing social option

Trade Exhibition

ADEE General Assembly

Celebration Dinner Fehértói Fish Soup Restaurant An Hungarian Evening**Saturday 29th August 2015**

Selected Oral Poster Presentation

Experiences concerning teaching communication at the University of Szeged Faculty of Medicine and Dentistry –
Lajos Mester

Reports of selected Special Interest Groups

Closing Ceremony : Announcement of the Best Poster Winner : Presentation of the ADEE 2016 Annual Meeting in Barcelona

Report on the FEDCAR meeting

Argyro Kavadella

ADEE Secretary General Argyro Kavadella was invited to attend and address the autumn General Assembly of FEDCAR (Federation of European Dental Competent Authorities and Regulators), which was held in Paris on November 28th, 2014. The panel comprised of the dental regulators of the 28 member states of the EU and the meeting was additionally attended by relative regulators from Canada. Officials from the European Commission -András Zsigmond and Caroline Hager- discussed the issues of the revised Professional Qualifications Directive 2005/36 and the new Action Plan for Health professionals respectively, and former Chair of the Platform for Better Oral Health in Europe, Professor Ken Eaton updated the panel on the recent activities of the Platform.



Cédric Grolleau (FEDCAR), Argyro Kavadella (ADEE), Ken Eaton (PBOHE)

Dr Kavadella's presentation included two sections: in the first section, she presented a general overview of ADEE (aims, membership, activities, annual meetings and SIGs, European policy-making) and in the second section she presented the series of activities and contributions ADEE performed within the framework of the revision of the

Professional Qualifications Directive 2005/36/EC, recently replaced by the new Directive 2013/55/EU. Dr Kavadella invited FEDCAR to participate to the future update of the Annex V.3, point 5.3.1- "Study program for dental practitioners". The joint ADEE-CED relative document, including a list of learning outcomes/competences to replace the current list of subjects, was presented to the panel. Immediately after the end of the presentation, the participants voted and decided to participate in the consultation process; they will present their views and feedback after discussing with their relevant authorities.

Through the above and other similar activities, ADEE aims to reinforce and extend its cooperation network with European organisations active in the field of dentistry.

SEAADE

Rui Amaral Mendes



Rui Amaral Mendes and Takeyasu Maeda (Dean of the Niigata University Dental School)

In the beginning of February I was given the honour and privilege to represent the Association for Dental Education in Europe as an invited speaker at the Dental Education symposium held in Niigata, Japan. During this event I had the opportunity to deliver one of the keynotes presentations on the topic of "***The assessment of clinical skills of dental student in Europe***". The President-Elect of the Southeast Asia Academy of Dental Education (SEAADE), Prof. Allen Ming-Lun Hsu, was in charge of the second keynote presentation and addressed the topic of preclinical assessment (PICA).

I cannot help to emphasise the fact that the work carried out by ADEE during all these years, namely through DENTED, is being looked highly upon by our peers in academia and perceived as one of reference. This should be perceived by all of us as a matter of content.

More importantly, though, this meeting allowed us to exchange experiences and different perspectives, therefore contributing to the ongoing development of Global Dental Education worldwide. By doing it, we are enabling the establishment of bridges that will allow us, as Educators, to raise the overall quality of Dental Education worldwide and, subsequently, improve Oral Health Care. Last but not least, I must acknowledge the kindness of my hosts, Prof. Katsumi Uoshima and Prof. Takeyasu Maeda, who made sure that I left Japan with a clear idea of the proverbial Japanese display of respect, courteousness and hospitality.



Katsumi Uoshima, Rui Amaral Mendes and Takeyasu Maeda

Good advice on abstract submission 2015

To give you the best chance of success for selection of abstracts we have spoken with ADEE Editor-in-Chief Professor Michael Manogue. Professor Manogue advises 'Please make sure that you follow the Instructions carefully. Abstracts are more likely to be successful if they are reporting and evaluating innovations in dental education, albeit of sometimes small scale. 'We are interested in work that might be providing the nucleus of something that may develop further. It is very important that the word limit is adhered to, that the Abstract is structured as indicated and that it provides information which gives the reader a sense of what actually happened as a result of an intervention, rather than what might follow as result of something not yet real. The scientific team will not be interested by topics that are unrelated to dental education.' With best wishes and Good Luck! See you all in Szeged.



*Last years winners of the 2014 Best Poster competition
Jon Bennett, Lee Coombes & Kamran Ali*

Report on ADEA Annual Meeting

Argyro Kavadella, Damien Walmsley and Denis Murphy

ADEE President, Secretary General and Administrator travelled to Boston to attend the **ADEA 2015 Annual Session and Exhibition** from 6th to 10th March. This year's meeting was held in the centrally located and state of the art Hynes Convention Centre. The theme selected by ADEA for 2015 **Igniting Minds Unlocking Potential** provided for a diverse meeting offering plenaries, workshops, small group meetings and breakout specialist groups exploring how dental educators ignite the minds of their students and unlock their potential by guiding and preparing them for the rewards and challenges of the caring profession of dentistry.

Three plenary sessions were offered drawing from outside of the field of dentistry: **Adam Steltzner** PhD Leading engineer and development manager of the entry, decent and landing phase of the successful **Mars Curiosity Rover** mission shared his thoughts on the importance of creativity in success. His speech entitled "How curiosity changed my life" revealed how audacious goals, unbridled thinking and breakthrough innovation can make the impossible possible. **Gloria Borger**, CNN's chief political analyst in her political spotlight session spoke on the many and varied challenges being faced by the political landscape and how these interact with the health and education agenda. In the closing plenary W.E.B. DuBois Research Institute Fellow at Harvard University **Sarah Lewis** PhD provided insight into how innovation, success and new concepts can be found in the most unlikely and improbable of places, through her speech "The rise: creativity, the gift of failure and the search for mastery".



Adam Steltzner—Curiosity Rover



Stephen Young, Damien Walmsley, Eugene Anderson, Cecile Feldman, Denis Murphy, Lily Garcia, Rick Valachovic, Argyro Kavadella and Huw Thomas

A wide variety of 90 minute to three hour workshops and small group sessions were offered over the three days of the conference. Topics included; Leading patient centred care; The power of reflection; Sparking interest in academic paths; Electronic Health Records; Unlocking the potential of our faculty. Topics were diverse, informative and highly interactive.

With an attendance of in excess of 2,500 delegates the meeting provides valuable opportunities for interaction with international dental education colleagues and commercial exhibitors. We were delighted to have the opportunity to network with some of our European colleagues as well as make new acquaintances with our counter parts in South Korea and Japan.

This year's meeting provided an opportunity for our **ADEE-ADEA Special Interest Group** to host a scheduled meeting as part of the formal ADEA meeting schedule. The joint meeting was attended by an international audience of approx. 30 participants, who contributed to the debate in an interactive and enthusiastic manner, offering their views, proposals and anticipations.

Building on our previous work in Riga, the SIG explored opportunities for shared activities. During our session it became clear that while our regional contexts may be different much of the challenges being experienced by our American and Canadian colleagues are similar to those we encounter. In particular, competencies for dental educators, assessment for educators and students and concepts of mobility were highlighted. This joint meeting has brought us closer to a more formally structured joint meeting which we anticipate will be held in the summer of 2018. The ADEE-ADEA SIG will be continued during the ADEE meeting in Szeged, where the outcomes of the ADEA convene of the SIG will be presented and further discussed by the participants. We look forward to updating you on this in due course.

We would very much like to acknowledge and thank, Lily Garcia Chair of the ADEA board of Directors, Richard Valachovic CEO ADEA and Eugene Anderson Chief Policy Officer and Managing Vice President for their invitation and warm welcome to the ADEA Boston meeting.



Boston, USA March 2015

2015 Executive Committee

President: Professor Damien Walmsley
Secretary General: Dr Argyro Kavadella
President Elect: Professor Corrado Paganelli
Treasurer: Mr Brian Murray
Editor in Chief: Professor Michael Manogue
 Professor Katlin Nagy
 Dr Ronald Gorter
 Professor Dr Petra Hahn
 Professor Rui Amaral Mendes
 Professor Dr M. Cristina Manzanares
Administration Manager: Mr Denis Murphy
Membership Administration: Ms Judith Francis



Platform for Better Oral Health in Europe

Ronald Gorter



Ronald Gorter
Executive Committee Member

It is my honour to represent ADEE at the Platform for Better Oral Health in Europe. The following is a brief summary of activity. More information is available at www.oralhealthplatform.eu/. This year's workplan involves finalising the European Oral Health Report Card, continued involvement in Joint Actions, renewing relationships with key stakeholders in Brussels, developing the Platform's communications strategy, and moving towards solutions to oral health problems. The Platform will therefore focus on highlighting the best practices and best policies that have been implemented in Europe to enhance oral hygiene and disease prevention. **Broadening audiences** - the Platform agreed on the four dimensions of engaging for better oral health in Europe: although they have been focusing on interacting with the EU



institutions as a priority, in the strategy meetings the Platform's members discussed the need to increase their advocacy actions and engagement with national governments, citizens and healthcare professionals over the coming years. To achieve this goal, the Platform intends to make better use of its existing network, continue its work to build new groups of supporters, and strengthen its communications, particularly digital and social media.

Platform members agreed that the Platform's longer term goal should be securing EU co-funding and support for an EU Joint-Action on Oral Health which would bring together stakeholders from the EU's 28 Member States in a formal structure to identify, validate, exchange and disseminate good practice on oral health across EU Member States and to facilitate its uptake across local, regional and national borders. Should this outcome prove successful, ADEE will have a key role to play.

Key dates in 2015 - the Platform held its annual associate members meeting on 23rd March. This allowed ADEE to continue to use the Platform to broaden its contact network across Europe. In addition to the four Platform members (ADEE plus EADPH, CECDO and DHF), the associate members meeting saw 12 additional associations covering all areas of oral health in Europe join the Platform's discussions. The focus of the meeting will be on gathering input for the Platform's forthcoming best-practices handbook. The Platform's handbook of best practices will be presented at the Second European Oral Health Summit, which will be hosted by the Platform at the European Parliament in Brussels on 13 October 2015.

ADEE would like to extend a warm welcome to new members of ADEE—the Royal College of Surgeons in Ireland, the Universidad Europea de Madrid, Spain and Kursk State Medical University Russia as well as a new Corporate Partner Bien-Air Dental SA Switzerland to the Association this year.

ADEE.org updates: We continue to add features to adee.org and increase the use made of it by our members. We therefore invite you to keep us updated with your details either by contacting us at administrator@adee.org or alternatively you can update your own details by going to www.adee.org members section.

ADEE GRATEFULLY ACKNOWLEDGES THE SUPPORT OF OUR Platinum Partners



ADEE GRATEFULLY ACKNOWLEDGES THE SUPPORT OF OUR Gold Partners

