Dental Educators on the Move
Professional Development Workshop Series

Series One: Communication

This innovative and exciting venture for the Dental Educators on the Move Special Interest Group will explore some of the key competences and skills required for International Dental Educators. The first in a series of events examines Communication and Presentation skills from both a theoretical and practical level. Session One: Knowledge: through presentations from invited experts, attendees will investigate communication and presentation theory. During a coffee break, delegates will have the opportunity to test concepts by engaging in discussion with each other. Session Two: Knowledge in Practice: drawing on what they have learned, participants will deliver a pre-prepared 5 minute presentation which will be recorded, and feedback will be provided.

Dr Margareta Melin
Margareta Melin, PhD, is a senior lecturer/associate professor in Media and Communication Studies at the School of Arts and Communication, Malmö University. Prior to that she worked at the Universities of Gothenburg (tenure), Glasgow and Edinburgh (tenure). Her research has primarily focused on professional cultures of journalists and in the past ten years has gained substantial educational research (scholarship of teaching and learning). Her particular focus has been ways of learning by integrating theoretical and practical practices. This research has been done both in a journalistic, but also in a design and artistic context. Margareta is also an artist, working with textile and photography.

Dr Andrew I. Spielman
Andrew I. Spielman, D.M.D., MSc., Ph.D. obtained his dental degree in 1974, a certificate in Maxillofacial Surgery in 1981, and his PhD in Biochemistry/Oral Biology in 1988. He spent a year as a post-doc in Neuroscience at University of Pennsylvania/Monell Center focusing on basic mechanisms in taste. He has been at New York University College of Dentistry since 1989, was chair of the Dept. of Basic Sciences, and currently Professor and Associate Dean for Academic Affairs. He is the author of over 90 research publications, and co-editor of a text on chemosensory cell biology and along with Prof. Crispian Scully author of the new integrated online Basic Science Clinical Cases Modules. He received three teaching awards (two national and one from NYU). He is a member of several national and international editorial/advisory boards, and member of the committee that designs the new US Integrated National Dental Board Exam.

Mr Joakim Jardenberg
Senior advisor in all things internet, media. Joakim Jardenberg is sometimes referred to as the Social Media Therapist and CEO whisperer. Joakim believes in the freedom of expression and the power of online media in the democratization of the world. He has worked internationally, throughout Europe and in the Middle East. He was honored to become the first recipient of the Sparbanksstiftelsen Social media award and to be appointed expert to the Swedish Prime Minister.

This workshop series offers a limited number of places to participants attending the annual ADEE meeting to explore in greater detail the skills and competences of the professional dental educator.

Each year of the programme will feature a selected topic and present a blend of theory and practical application. Participants who successfully complete the programme will be awarded ADEA and ADEE continuing professional education credit certificates for validation by their regulatory body.

Registration is €100 and must be complete as part of ADEE registration.

Visit adee.org for more information.
The Dental Educators on the Move special interest group has selected communication as the topic for the first in the series of professional development workshops. Places are limited to 20 participants on a first-come first-served basis.

Communication is an essential skill for all educators. It is an aspect of the educators skill set that is rarely taught and improvements to this basic teaching tool can go a long way to improving teacher confidence and ultimately, enhance the learning process. Such skills are not only clearly critical to effective clinical practice but are also at the core of good teaching practice.

In an ever changing world where our student base is becoming more culturally diverse and many have English as a second language, the quality of the dental teachers communication competencies plays an important role in the delivery of learning.

The workshop has defined learning outcomes of:

1. Describe the theories of communication in regards to learning.
2. Discuss the different types of communication used in learning.
3. Discuss the impact of gender on communication and learning.
4. Demonstrate good communication techniques in learning.
5. Discuss multiple types of online media available for learning.
6. Assess the use of online media in a traditional setting.
7. Demonstrate the use of online media for learning enhancement and interaction.

Full participation will qualify for 8 hours of Continuing Professional Development Credit.